

By The Numbers

In the past five years, the Community and Technical College System of West Virginia had:

- Annual enrollment increased by 26.8%
- Average tuition increased by a low rate of 3.29%
- More than 120 new technical programs implemented
- More than 3 million total hours of workforce development education and training
- More than 90% of graduates successfully completed licensure and certification exams
- 83% of community and technical college graduates work or pursue advanced education in West Virginia
- Average starting salary of almost \$28,000 immediately after graduation

Mission

The mission of the Community and Technical College System of West Virginia is to promote and provide high-quality, accessible, and responsive education and training opportunities that maximize student learning, improve the standard of living for West Virginians, and contribute to the economic vitality and competitiveness of our state.

Meeting the Challenge

Over the last five years, the West Virginia Community and Technical College System made great strides in addressing the workforce needs of employers and providing access to affordable higher education to West Virginians. The Community and Technical College System saw its overall annual enrollment increase by 26.8% from 28,415 statewide in 2005 to more than 36,000 students in 2010 and its workforce efforts increased by 25%. Despite this progress, the System will face new challenges that must be addressed successfully over the next five years and beyond if West Virginia is to provide its citizens with quality education and training programs that are necessary to move the State forward economically. Over the next five years, the System will increase the number of degree holders by increasing graduation rates, continuing to provide affordable access to higher education, and reaching out to adult students through innovative programming. All ten community and technical colleges are committed to meeting the challenge of moving West Virginia forward.

Goals for the Community and Technical College System of West Virginia Master Plan 2010 - 2015

Student Success

Goal 1. Produce graduates with the general education and technical skills needed to be successful in the workplace or subsequent education

Student success is the primary focus of the Community and Technical College System of West Virginia and its ten community and technical colleges. Because the System strives to produce graduates who are successful in the workplace and life, results will be measured both in quantitative and qualitative terms. To evaluate the success of a variety of strategies to improve student success, community and technical colleges aim to reach these benchmarks:

- Award students with 16,000 new certificate degrees and associate degrees
- The System will have no institution with less than a 30% student success rate and an overall average success rate exceeding 36%
- Improve the year-to-year retention rate for all students by 10%, 56% to 66%
- Increase the percentage of students who start developmental education coursework and go on to complete the next college-level course by 10%
- Achieve a licensure passage rate of no less than 90%

Workforce Development

Goal No. 2. Provide workforce development programs that meet the demands of West Virginia's employers and enhance West Virginia's economic development efforts.

The Community and Technical College System of West Virginia will strengthen its capacity to develop a globally competitive workforce that meets the needs of current and future West Virginia employers. Over the next five years, the System will take a longer term focus by strengthening existing employer partnerships and developing new collaborations. The effectiveness of the systems' efforts will be measured against these milestones:

- Provide more than 3.3 million contact hours of training over the next five years
- Increase the number of employers directly provided with workforce education and training services by 10%
- Award more than 13,000 career-technical certificate and associate degrees over the next five years.
- Create and implement at least 24 new technical programs to meet new and emerging workforce needs
- Develop 29 thriving regional industry sector partnerships

Access

Goal No. 3. Provide access to affordable, comprehensive community and technical college education in all regions of West Virginia.

It is the goal of the Community and Technical College System of West Virginia to assist students in overcoming the barriers to accessing higher education by providing affordable, convenient educational opportunities. The impact of these efforts will be measured by the ability to meet the following criteria:

- Cultivate annual headcount enrollment of 36,909 students pursuing for-credit instruction
- Slightly fewer than half (47%) of students served will be adults age 25 and older
- Increase the number of community and technical college students residing in its twelve most underserved counties by 750 students, a 50% increase over five years
- Increase average net tuition rates overall at no faster a rate than the rate at which West Virginia median family income increases
- Increase the student financial aid participation rate by 10%

Resource Development

Goal No. 4. Provide resources to meet the needs of community and technical college students and employees.

Community and technical colleges make their greatest contribution by growing a talented, skilled citizenry and creating opportunities for West Virginians. Consequently, the System will garner the resources that are necessary to educate students and attract and retain qualified faculty and staff by using available resources as efficiently and effectively as possible. The success of strategies employed will be gauged by evaluating these indicators:

- Generating \$10 million in competitive grants and other external funding for West Virginia community and technical colleges
- Creating \$2.5 million in documented cost savings by implementing efficiency measures
- Reducing the overall funding gap between West Virginia community and technical colleges and their peer community and technical colleges
- Minimizing the gap between West Virginia community and technical college faculty salaries and community and technical college faculty salaries nationally

In 2010, 92% of the System's 36,000 plus students were West Virginia residents

Strategic Priorities

Strategic Priority No. 1: Produce More Graduates

West Virginia's ten community and technical colleges plan to produce 16,000 new certificate and associate degree holders by 2016. To meet the graduation challenge, West Virginia's community and technical colleges will:

- Make student graduation the System's top priority
- Improve results for the 63% of students who take developmental education through its Integrated Pathways to Adult Student Success initiative
- Support effective student retention and graduation strategies
- Attract students with some college but no degree back to college to complete degree requirements
- Initiate innovative programming to reduce the time to degree completion

Strategic Priority No. 2: Promote Strong Employer Partnerships

To meet the workforce and economic development challenge, West Virginia's community and technical colleges will strive to develop and strengthen regional industry sector partnerships over the next five years by:

- Developing regional industry sector-based partnerships with employers
- Developing sector-based workforce strategies to closely align college curriculum to the skill requirements of employers
- Targeting funding to the development of programs that meet documented workforce needs

Strategic Priority No. 3: Serve More Adults

West Virginia ranks 49th nationally in terms of adults age 25 to 34 with either an associate or bachelor's degree. To meet the adult student challenge, West Virginia's community and technical colleges will:

- Recruit, retain, and graduate more adult students
- Implement system-wide best recruitment, retention, and graduation practices for adult learners
- Offer additional accelerated academic programs, increased online course offerings, and develop modularized curricula

Strategic Priority No. 4: Resource Development

All institutions need additional facilities and resources in which to offer instruction and provide academic and student support services. To meet this challenge, the System will:

- Build and renovate necessary instructional facilities across the state
- Generate external funding to compliment state general revenue
- Seek \$120 million over the next five years for a second phase of construction and renovation projects to address emerging programmatic needs in allied health and other technical areas

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DELIVERY DISTRICTS
COMMUNITY AND TECHNICAL COLLEGE SYSTEM OF WV



MEETING THE CHALLENGE



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