

West Virginia Center for Nursing
 Recruitment and Retention Committee
 Friday, June 4, 2010 at 1:30 PM
 WV Higher Education Policy Commission
 1018 Kanawha Boulevard, East, Suite 901, Charleston, WV

Minutes

Present: By Phone – Pam Alderman, Denise Campbell, Shelia Kyle, Connie Cantrell, Lanette Anderson, and Duane F. Napier
 Absent: Amy Campbell

Agenda Item	Discussion	Action
I. Call to Order		Meeting called to order by Dr. Shelia Kyle
II. Approval of Minutes, March 5, 2010	Correct the address on the header	MOTION: Accept with corrections 1 st : P. Alderman 2 nd : L. Anderson
III. Old Business A. Clinical Scheduling Program	The meeting was held two weeks ago for the fall semester. It took less than an hour to clear up any overlaps. Sally Sales at Mountain State has been working on the southern part of WV for the Clinical Schedule. The Center has contacted her and will continue to contact her about working on converting over to the webpage.	
B. Junior Nurse Academy	Two are going to be occurring this month; one at Teays Valley and one at Southern	

<p>E. 2009 – 2010 Small Grants Program</p> <p>F. Scholarships</p> <p>G. Healthy Nurse Program</p>	<p>have been tossed around as converting the program to other arts outside of a video program.</p> <p>\$20,000 was set aside for the grants for this fiscal year, should be moved to the next year to carry with the healthy nurse conference.</p> <p>The Center only has twelve reports at this time. The final date for money returns and late reports is June 15, 2010.</p> <p>The planning stages are going well. Two speakers have been confirmed; one speaking on patient handling and another who has been conducting studies on patient handling as well.</p>	<p>MOTION: (C. Cantrell) Move money will be moved over to the 2010-2011 fiscal year 2nd: P. Alderman</p>
<p>IV. New Business</p> <p>A. Celebrating Nursing Excellence Gala</p>	<p>The Gala will be held on September 25, 2010 at the Waterfront Place Hotel in Morgantown, WV.</p>	

<p>B. Proposed Scholarship Program Changes</p>	<p>Staff met with the hired event planner and the staff at the Waterford to look over a few items. A new contract is being drawn to include more of the concepts that were discussed and will be signed once it is received.</p> <p>The signature award has not yet been chosen, but many awards have been presented to the committee for approval. Once one is chosen it will be presented.</p> <p>After the legislative audit, the staff is considering making some changes to make the program stronger. After meeting with the financial aid office at HEPC, it was decided to change the forms and getting items lined up.</p> <p>The staff is interested in allotting the same amounts of money to the schools. The students would apply directly to the Center and the money would be sent directly from the Center to the students rather than sending the money to schools. A potential drawback is that the students would have to claim it on their taxes. A plus is that the staff can gain more information about the applicants if need be.</p>	
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	<p>Discussion was that the Center not start awarding scholarships until the second semester since it tends to be more expensive for the students. This would allow for a conference call with the deans and directors.</p>	
<p>V. Strategic Plan</p> <p>A. Compensation</p> <p>B. Nursing Residency Programs</p> <p>C. Universal Technology Systems</p> <p>D. Incentives Program</p>	<p>Attempts were made in 2009-2010 with the proposed legislation that did not make out of committee. It is possible that the bill will be reintroduced next legislative session.</p> <p>This item has been addressed with potential programs.</p> <p>This terminology has yet to be defined, it has to be better defined so progress can be made. A decision needs to be made on either a definition or to push this item to a later date so that it can get the attention that it deserves. This item will be discussed at the upcoming board of directors meeting.</p> <p>The staff worked on Principles of Magnetism Project. The staff has</p>	

<p>E. Data</p> <p>F. Best Practices</p> <p>G. State Funding</p> <p>H. Research of nurse work</p>	<p>struggled with producing something that would not infringe on the copy write issues with the project. This item will also be discussed at the upcoming board of directors meeting.</p> <p>The Center needs to know what kind of data to collect and how to involve the different health care associations.</p> <p>This item has not been addressed in terms of a workplace environment. Recruitment and Retention Committee would like to meet with the Data Committee to discuss this information further. It is possible to correlate this with the Healthy Nurse Conference.</p> <p>The Center has yet to go for additional funding from the State. This particular item would also work with the Operations Committee. It was discussed if the Center would want to ask the State at this time due to economic issues. Discussion was had to reword for seeking additional grants/funding rather than seeking State funding.</p> <p>Ideas have had about having billboards and other advertisements, but the staff is unsure if this is what the Plan is really</p>	
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<p>I. Marketing Plan</p> <p>J. Working Conditions</p>	<p>seeking. The Center has developed items like: What to Ask Nursing Schools, Career Manuals, brochures and other items that do aid in this item.</p> <p>The staff would like to see if a business student can create a business plan with their school work as well. It is also possible to budget a contract with a company to develop a marketing plan in the future.</p> <p>The working conditions can be worked with in the Healthy Nurse Conference. Concepts like stress reduction and safety in handling patients will be addressed at the conference.</p>	
<p>VI Announcements</p>	<p>Congratulations to Denise for winning votes towards the general election for a seat in the House of Delegates.</p>	
<p>VII. Next meeting date and adjournment</p>	<p>The next meeting date will be Friday, September 3, 2010 at 1:30 p.m.</p>	<p>There being no further business the committee adjourned.</p>